

**The Blue Frog:
An Integrated Case Involving Valuation, Risk, Sustainability, and Ethics
Reference Materials**

Blue Frog Case Scenario

Partner's Initial Request: <http://bluefrogcpa.files.wordpress.com/2013/07/classroom-case-material.pdf>

WOW's Initial Financial Model: <http://bluefrogcpa.files.wordpress.com/2013/08/spreadsheet.pdf>

Corporate Reports and Disclosures

Anadarko <http://www.anadarko.com/Home/Pages/Home.aspx>

BP <http://www.bp.com/>

CNOOC <http://www.cnoccltd.com/encnoccltd/default.shtml>

Exxon Mobil <http://www.exxonmobil.com/Corporate/>

Portland (Oregon) Water <http://www.portlandoregon.gov/water/39294>

Walmart Report <http://ethics.walmartstores.com/IntegrityIntheWorkplace/GiftAndEntertainment.aspx>

News Articles

Avon Bribery <http://www.reuters.com/article/2012/03/22/avon-lawsuit-idUSL1E8ELUU20120322>

China Three Gorges Risks <http://www.bloomberg.com/news/2011-05-27/drought-earthquake-blame-the-three-gorges-dam-world-view.html>

GSK (Glaxo) Bribery http://usa.chinadaily.com.cn/business/2013-07/26/content_16835985.htm

Oregon Decommission Activity <http://www.fs.fed.us/pnw/sciencef/scifi111.pdf>

Oregon Salmon Survival <http://earthfix.opb.org/water/article/judge-redden-on-saving-salmon-tear-down-those-dams/>

Social License <http://www.policyinnovations.org/ideas/commentary/data/000094>

Walmart Gift Policy <http://www.oregister.com/articles/vendor-87235-gift-gifts.html>

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Professional Standards and Guidance

AICPA Auditing Standards:	http://www.aicpa.org/Research/Standards/AuditAttest/Pages/SAS.aspx#SAS1
COSO Frameworks:	http://www.coso.org/ic.htm and http://www.coso.org/-erm.htm
GIN Impact Reporting:	http://iris.thegiin.org/
GRI Sustainability Reporting:	https://www.globalreporting.org/reporting/g4/Pages/default.aspx
PCAOB Standards:	http://pcaobus.org/standards/Pages/default.aspx
SASB Standards:	http://www.sasb.org/status-standards/

References (Other)

Balanced Scorecard Institute	http://balancedscorecard.org/
Triple Bottom Line Reporting	http://www.ibrc.indiana.edu/ibr/2011/spring/pdfs/article2.pdf
Foreign Corrupt Practices Act	http://www.justice.gov/criminal/fraud/fcpa/
New Testament (Matthew)	http://www.usccb.org/bible/matthew/26:15
Old Testament (Genesis)	http://www.usccb.org/bible/genesis/1:26 and http://www.usccb.org/bible/genesis/7:2